PRESS RELEASE #8 | MARCH 2025

RAISING AWARENESS ON E-WASTE AND SUSTAINABLE DIGITISATION: ECODIGITAL FESTIVAL IN CYPRUS

CENTER FOR SOCIAL INNOVATION, CYPRUS The Center for Social Innovation (CSI), in collaboration with the Communication and Marketing Department at the Cyprus University of Technology (CUT), successfully hosted an awareness festival on electronic waste and sustainable digitisation. The event was organised as part of the EcoDigital project, a European initiative promoting environmentally responsible digital practices.

The festival, held on March 27, 2025, featured two engaging sessions. The morning session was dedicated to students and educators from A' Limassol Primary School and Tsireio High School, where **80 students** participated in interactive activities designed to promote sustainability in digital education. Activities included Taboo, How to Recycle, arts & crafts (turning plastic bottles into flower pots), and popular games like Ρουκ Ζουκ and Στο Κεφάλι Το'χω, all adapted to reinforce key sustainability concepts.

In the afternoon, the festival opened its doors to the public, with a special focus on CUT students and staff. Attendees explored the principles of EcoDigital and engaged in hands-on workshops on e-waste management and sustainable digital habits, including practical demonstrations on changing an electronic device plug and optimising email management.

This initiative highlights the growing need for responsible digital consumption and waste reduction, equipping participants with the knowledge and tools to implement sustainable digital practices.

For more information about EcoDigital and its results, visit: https://ecodigital-project.eu/results/.

Co-funded by the European Union

EcoDigital is an Erasmus+ project funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. [Project number: 2022-1-IS01-KA220-SCH-000086751].